



Lola Blu

SPONSORSHIP OPPORTUNITY



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Lola Blu

Biography

Lola Blu is a rising Country Singer-Songwriter with a striking voice that has effortless elegance with a rasp and a captivating stage presence, Lola Blu is poised to leave an incredible mark on the music industry.

Hailing from the City of Rockford, Illinois, Lola Blu discovered her passion for music at a young age, channeling her emotions and experiences into performing. Drawing inspiration from the likes of iconic artists such as Lainey Wilson, Miranda Lambert, and Lynyrd Skynyrd, she has crafted a sound that seamlessly blends elements of Country, Rock, and Alternative with her own unique flair.

What sets Lola Blu apart is her ability to transform personal stories into universally relatable anthems. Her lyrics delve deep into the human experience, exploring themes of love, heartbreak, and self-discovery with an unfiltered honesty that resonates with listeners of all backgrounds and even has the occasional party anthem.

With a voice that effortlessly soars, Lola Blu possesses the rare ability to convey a range of emotions in a single note. From soulful ballads that tug at heartstrings to infectious, rockin' high energy songs that make you want to dance, her versatility as a performer is simply mesmerizing.

Already making waves within the industry, Lola Blu has been recognized for her exceptional talent by The Josie Music Awards for the 2023 "Vocalist of the Year (Multi-Genre)" and earning accolades and praise from both critics and fans alike. Lola Blu has opened for artists such as Tanner Usrey, Trey Lewis, and Walker Montgomery in 2023 and will be joining many more in the future. Her electrifying live performances continue to entertain, leaving audiences in awe as she commands the stage with an energy and charisma that is simply unparalleled.

As Lola Blu continues to hone her craft and push the boundaries of her artistry, she is winning people over across the Midwest. With a captivating single under her belt, "Better Believe", an acoustic cover EP releasing October 2023, and an eagerly anticipated debut EP releasing Spring of 2024, the journey ahead is only a dream.

Prepare to be captivated by the talent of Lola Blu with or without her incredibly talented band consisting of Will Elliott on Guitar, Paul "Mr. PDriven" on Bass, and Tyler Anderson on Drums. Her unique blend of soul-stirring vocals, introspective songwriting, and mesmerizing stage presence make her an artist to watch. Keep your eyes and ears open as she takes any stage she steps on by storm, leaving an incredible mark on the hearts of music lovers everywhere.

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Reasons for Sponsorship

As you may or may not know, recording songs, touring, equipment, fees, etc is all very expensive and time consuming as an independent artist. Lola Blu would love to be able to have support of her community and local businesses as she continues to pursue the dream of being a well-known singer/songwriter. Lola Blu will be recording her debut EP consisting of 6 songs. These 6 songs will be recorded professionally with some of the best musicians in the Midwest and be ready for radio when they are released. Lola will also begin touring in 2024 as much as possible with shows in Missouri, Iowa, Kentucky, Illinois, Wisconsin, and Minnesota already booked. Along with recording and touring, equipment is needed to make live shows happen and the equipment is not cheap (i.e. Trailer, PA System, Instruments). On top of all of this, the fees of a website, posters, sound engineers, merchandise, promotional material, and more stack up and cost a lot of money. With receiving sponsorships, Lola will be able to handle the costs of all the things listed above along with still having funds for life expenses.

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SPONSORSHIP TIERS

Lola Blu will be extremely thankful and appreciative of your support. Along with that, Lola will be promoting and supporting you and your business. She will be placing business logos on her show banner that will be up at every single show/event, placing logos on monthly schedule and tour schedule. Also, Lola will be promoting you/your business across her social media platforms once a month for 2024 along with being available to be apart of promotional material for your business if wanted/needed (i.e. commercials, advertisements, etc). Below are the three tiers of sponsorship levels.

Gold (\$300)

- Logo on my show banner which is put up at every performance -
- Logo on Lola Blu merchandise
- Logo on monthly schedule & tour poster
- Logo on trailer (when applicable)
- Monthly social media promo/appreciation post
- Available to be apart of promotional material

Silver (\$150)

- Logo on show banner
- Logo on tour poster
- Quarterly social media promo/appreciation post

Bronze (\$75)

- Logo on show banner
- February & August social media promo/appreciation post

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EXAMPLES OF SPONSORSHIP PROMOTION YOUR LOGO/BUSINESS NAME ON ...

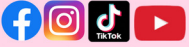
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**Lola
Blu**

**SINGER/SONGWRITER
ORIGINAL & COVER SONGS**



FOLLOW ME ON SOCIAL MEDIA!



LOLABLUMUSIC



SCAN THE
QR CODE

THANK YOU TO MY SPONSORS!

Logos here

Show banner
33" by 81"

**Lola Blu
BAND
2023**

More dates to be added. Check website for full schedule

10/14 Mullarkey's 1-5pm Bar & Grill Mt Morris, IL	11/22 Rut-Rohs 7-11pm Fayette Saloon Darlington, WI
11/4 Neighbor's 8pm-12 Bar & Grill Loves Park, IL	12/2 Arlington Ale 9pm-12:30 House Arlington Heights, IL
11/11 The Mill 8pm-12 Saloon Machesney Park, IL	12/8 The Red 8pm-12 Mouse Cross Plains, WI
11/17 The Victory 7-10pm Tap Rockford, IL	12/9 The District 10pm-1 Rockford, IL
11/18 Casey's 8pm-12 Pub Loves Park, IL	12/15 Grumpy's Bar 7-11pm Readlyn, IA

Logos here **LolaBluMusic.com** Logos here
Logos here **LolaBluMusic** Logos here

Tour Poster



^T-Shirts^

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Thank you for taking time to look at this pamphlet and considering supporting my dream and becoming a sponsor! I look forward to speaking/working with you! Please feel free to ask any questions or let me know of any concerns you may have!

-Lola Blu

**I can be reached at
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